



GOLD
ALLIANCE

Strengthening Inter-Club ties

EXECUTIVE SUMMARY

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Presentation

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- II. OBJECTIVES
- III. REPRESENTATIVES
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Overview

Dear Member,

My name is Piero Cattarini, member of la Real Gran Peña (Madrid-Spain) since 2004 and former member of the Koninklijke Industrieele Groote Club (Amsterdam-Netherlands).

As a member of both, I have been involved simultaneously in organizing activities regarding young members.

In February 2017, I proposed to the young members and respective Board of Directors of both clubs the organisation on an Inter-Club event, whereby those young members would visit each other first in Madrid and after in Amsterdam.

With the enthusiastic backing of the Jongeren Tafel of the Industrieele Groote Club and the further support of the young members of the Gran Peña we further decided to invite those other clubs from across Europe which shared a relationship with either of the clubs, in order to encourage their young members to join and participate.

As planned, this event took place in Madrid the weekend of the 26-28th of May of 2017. It was the first European Inter-club Weekend and the attendants' expectations were totally surpassed. A total of 10 clubs participated.

As a response to this first event – and as planned- the Jongeren Tafel of the Industrieele Groote Club invited the young members of the Real Gran Peña to visit their club the weekend of 27-28th October 2017. A new 25 clubs were invited to join. The second European Inter-club Weekend took place and once again, surpassed all the attendants' expectations. 25 clubs and 80 members joined the second Inter-Club.

A year after, the 21-23rd September 2018, and as a joint venture by the young members of the Automobile Club de France and the Cercle de L'Union Interallié it was organized the third European Inter-club Weekend with 38 clubs from across Europe and 180 participants. The figures speak for themselves, so as the feedback comments of from all the participants resumed as: "Excellent, excellent, excellent"

Now, again, a third year on a row, the weekend of the 27-29 of September took place the fourth European Inter-club weekend as a joint venture between the Círculo del Liceo and Círculo Equestre. 32 clubs 200 members, and for the first time, and overwhelming presence for the first time clubs of England. Excellent weekend for all. We look forward now to London 2020.

Objectives

INSTITUTIONAL OBJECTIVES

Strengthen ties between members, clubs and countries, serving as link amongst all promote inter-club relationships on an institutional level

Promote the history, tradition, values and heritage of clubs and countries

Generate transversal participation of club members in inter-club activities

Integrate new generations in the inter-club network, giving them institutional space from their youth

Develop the organization overseas

SOCIETY OBJECTIVES

Individual freedom
Respect the human diversity on race, religion or gender.

Private property
Attach-to and respect any club's norms, history and traditions.

Free enterprise
In the human and business level.
By joining and putting in common shared interests and by exchanging and creating value.

SOCIAL AID

Global fight against A.L.S.

Gold alliance has a self-imposed will to fight A.L.S.

Across the globe hence, it will propose the hosting clubs to allocate to a local foundation that supports A.L.S. ill people.

Club Representatives

Stefaan De Jonckheere
Cercle de Lorraine
Brussels · Belgium

Thomas Rettenwander
Der Wiener Rennverein
Vienna · Austria

Elvira Veenendaal
**Koninklijke Industriele
Groote Club**
Amsterdam · Netherlands

Guillaume Le Bigot
Yacht Club de France
Paris · France

Raiyan Islam
The Royal Automobile Club
London · U.K.

Marc Schreinemacher
Société Littéraire
Liege · Belgium

Luca Fantin
Società del Giardino
Milan · Italy

Lauren Short
University Women's Club
London · U.K.

Damien Nony
Union Club Bordelais
Bordeaux · France

Gregory Timofiejew
**The Oxford and
Cambridge Club**
London · U.K.

Franco Lizza
Circolo Artistico Tunnel
Genoa · Italy

Caroline Roddis
Royal Over-Seas League
London · U.K.

Alexandra Mancini
The New Club
Edinburgh · Scotland

Chris Gallagher
The Caledonian Club
London · U.K.

Alexia Faure
Cercle de l'Union Interalliée
Paris · France

Jani Valtonen
Helsinki Bourse Club
Helsinki · Finland

Victor Gezelius
Sällskapet Club
Stockholm · Sweden

Baron Philipp Loudon
St. Johans Club
Vienna · Austria

Oliver Callan
Stephens Green Hibernian Club
Dublin · Ireland

Victor van Maris
**Nieuwe of Littéraire Sociëteit
De Witte**
The Hague · Netherlands

Souren Gharnagharian
Dubai Capital Club
Dubai · UAE

Chris Tindall
**The Royal Northern and
University Club**
Aberdeen · U.K.

Armand de Romémont
Automobile Club de France
Paris · France

David Leys
**Royal Int. Club Château
Sainte-Anne**
Brussels · Belgium

Gordon Tughan-Jones
Royal London Yacht Club
Cowes, Isle of Wight · U.K.

Vladimir Salnikov
Círculo Equestre
Barcelona · Spain

David Acillona
Sociedad Bilbaína
Bilbao · Spain



Representatives (Cont.)

Alessandro Vaccaro
Circolo Canottieri Aniene
Rome · Italy

José del Alcazar
Nuevo Club
Madrid · Spain

Carles Jiménez
Círculo del Liceo
Barcelona · Spain

Piero Cattarini
Real Gran Peña
Madrid · Spain

Michael Choong
Lansdowne Club
London · U.K.

Félix D.Capell
Club Financiero Génova
Madrid · Spain

Harry Smeeden
The Savile Club
London · U.K.

Yuri Aguilar
Real Sociedad Valenciana
Agricultura y Deportes
Valencia · Spain

Gustaf Josefson
Royal Bachelor's Club
Göteborg · Sweden

Jose Ramón Galvan de Juan
Casino de Madrid
Madrid · Spain

Juan Torres Candau
Real Club de Andalucía
Sevilla · Spain

Carmen Bascón Suarez
Real Círculo de Labradores
Sevilla · Spain

Emma Moore
National Liberal Club
London · UK

Laetitia Vandame
Phyllis Court Club
Henley · UK

Felix Clarke
The Queen's Club
London · UK

Joaquín Gil Leal
Real Casino Murcia
Murcia · Spain

Philip Smith
Northern Counties Club
Newcastle · UK

Representatives (Cont.)

Caterina Strippoli

Circolo Antico Tiro a Volo

Rome · Italy

Francesco Bolla

Circolo Canottieri Aniene

Rome · Italy

Eugenio Segalerba

Circolo Artistico Tunnel

Genoa · Italy

John Cubitt

The Ulster Reform Club

Belfast · U.K.

Helene Sion

**Cercle de Lorraine · Club Van
Lotharingen**

Brussels · Belgium

Paulo Lopes Marcelo

Grémio Literário

Lisbon · Portugal

Quintus Willemse

**Koninklijke Industriele
Groote Club**

Amsterdam · Netherlands

MILESTONES

Europe



I European Inter-Club | 26th-27th May'17 · Madrid, Spain

25 CLUBS INVITED

9 CLUBS REPRESENTED

20 MEMBER PARTICIPANTS

4 COUNTRIES



MILESTONES

Europe



II European Inter-Club | 27th-28th Oct'17 · Amsterdam, Netherlands

50 CLUBS INVITED

80 MEMBER PARTICIPANTS

20 CLUBS REPRESENTED

8 COUNTRIES



MILESTONES

Europe



III European Inter-Club | 21st-23rd Sept'18 · Paris, France

100 CLUBS INVITED

200 MEMBER PARTICIPANTS

30 CLUBS REPRESENTED

10 COUNTRIES



MILESTONES

Europe



IV European Inter-Club | 27th-29th Sept'19 · Barcelona, Spain.

100 CLUBS INVITED

185 MEMBER PARTICIPANTS

31 CLUBS REPRESENTED

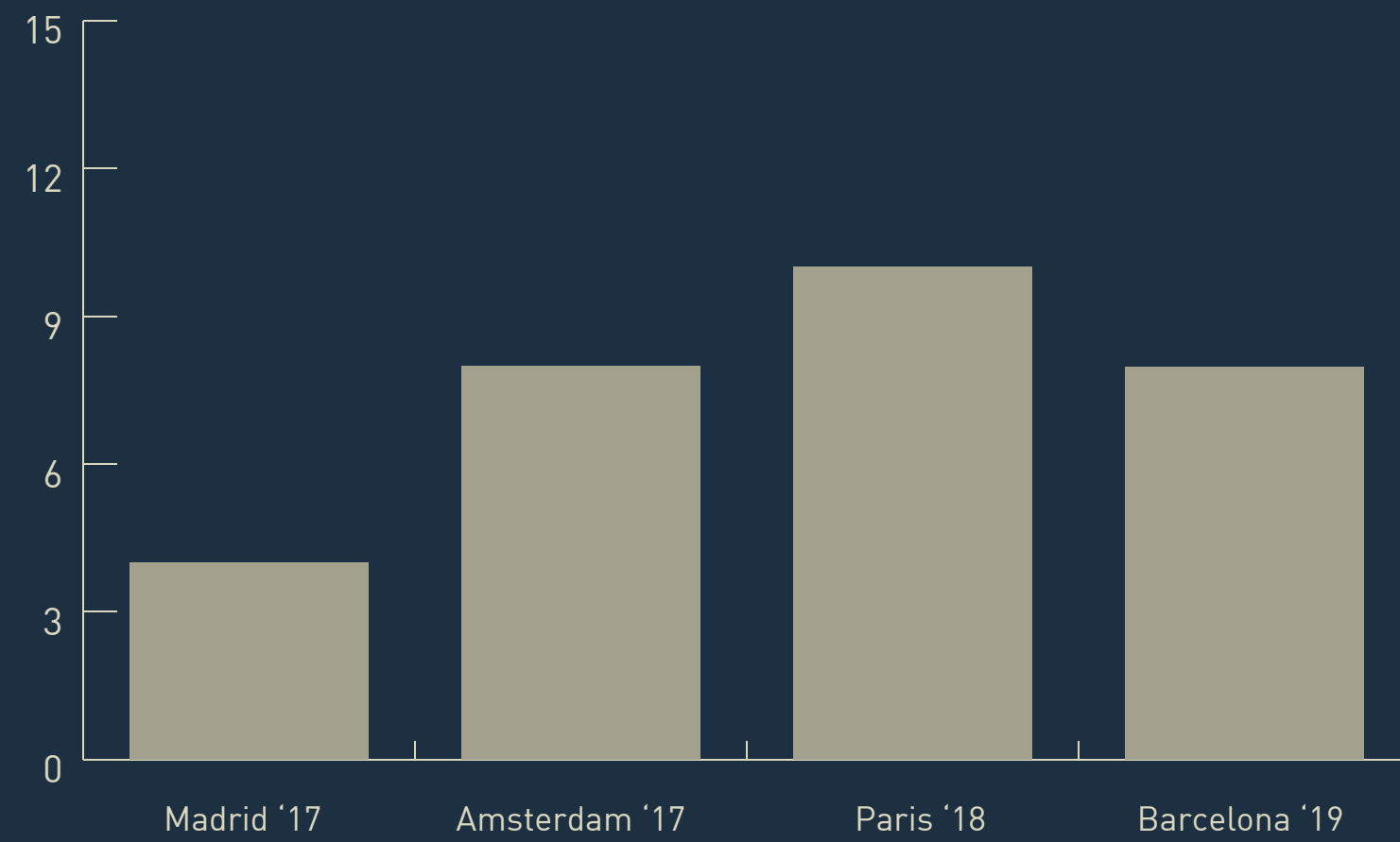
8 COUNTRIES



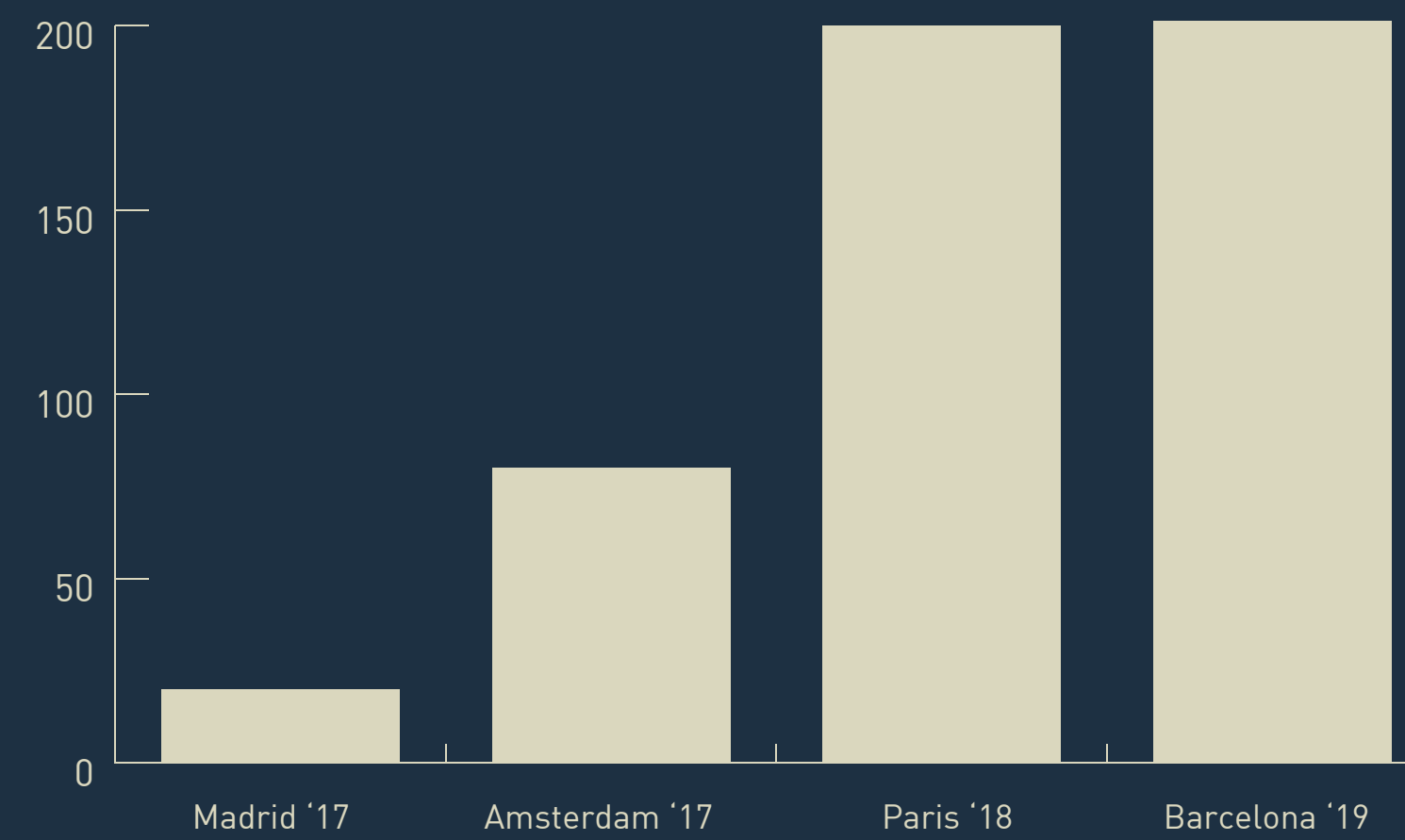
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EUROPEAN MILESTONES

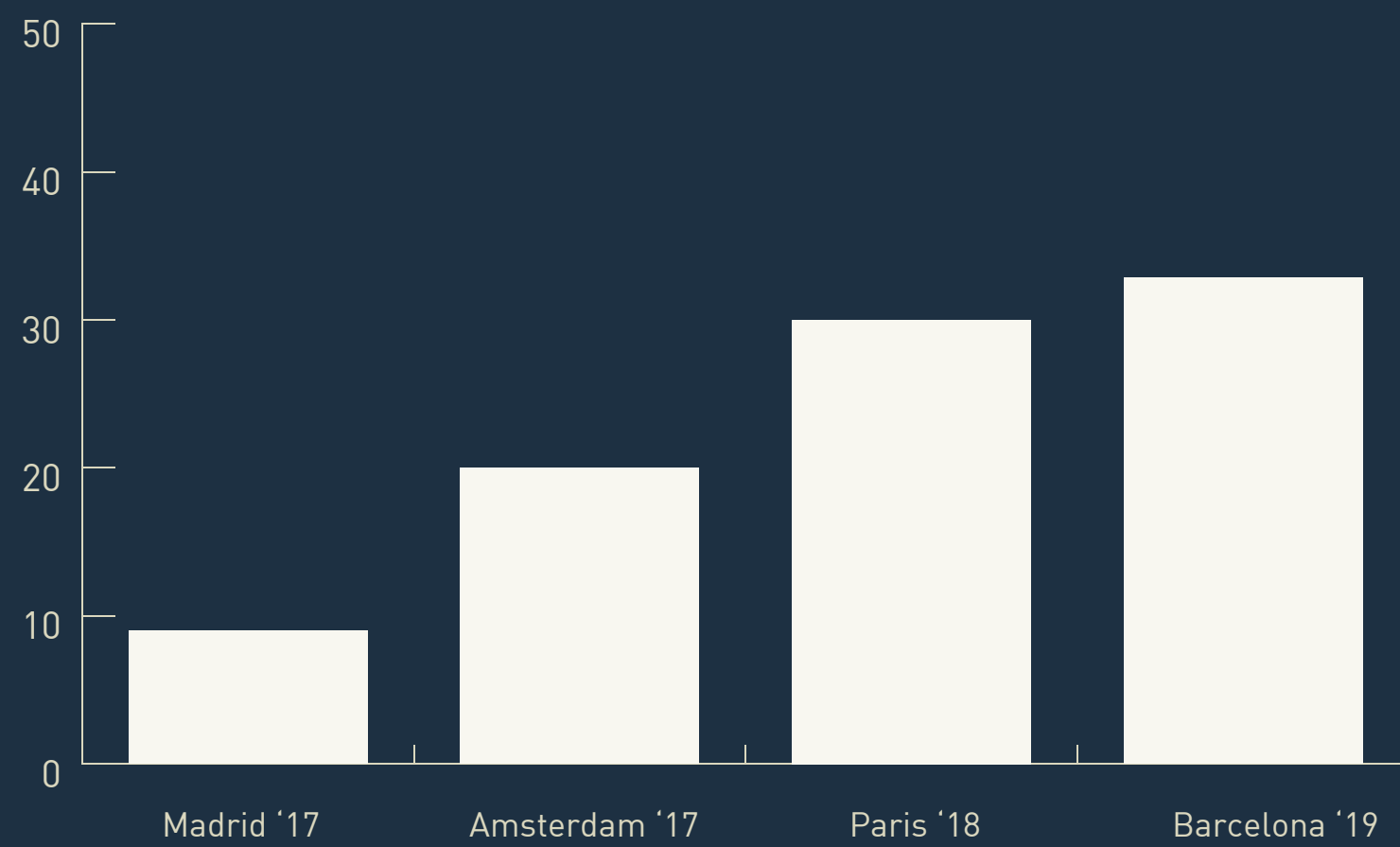
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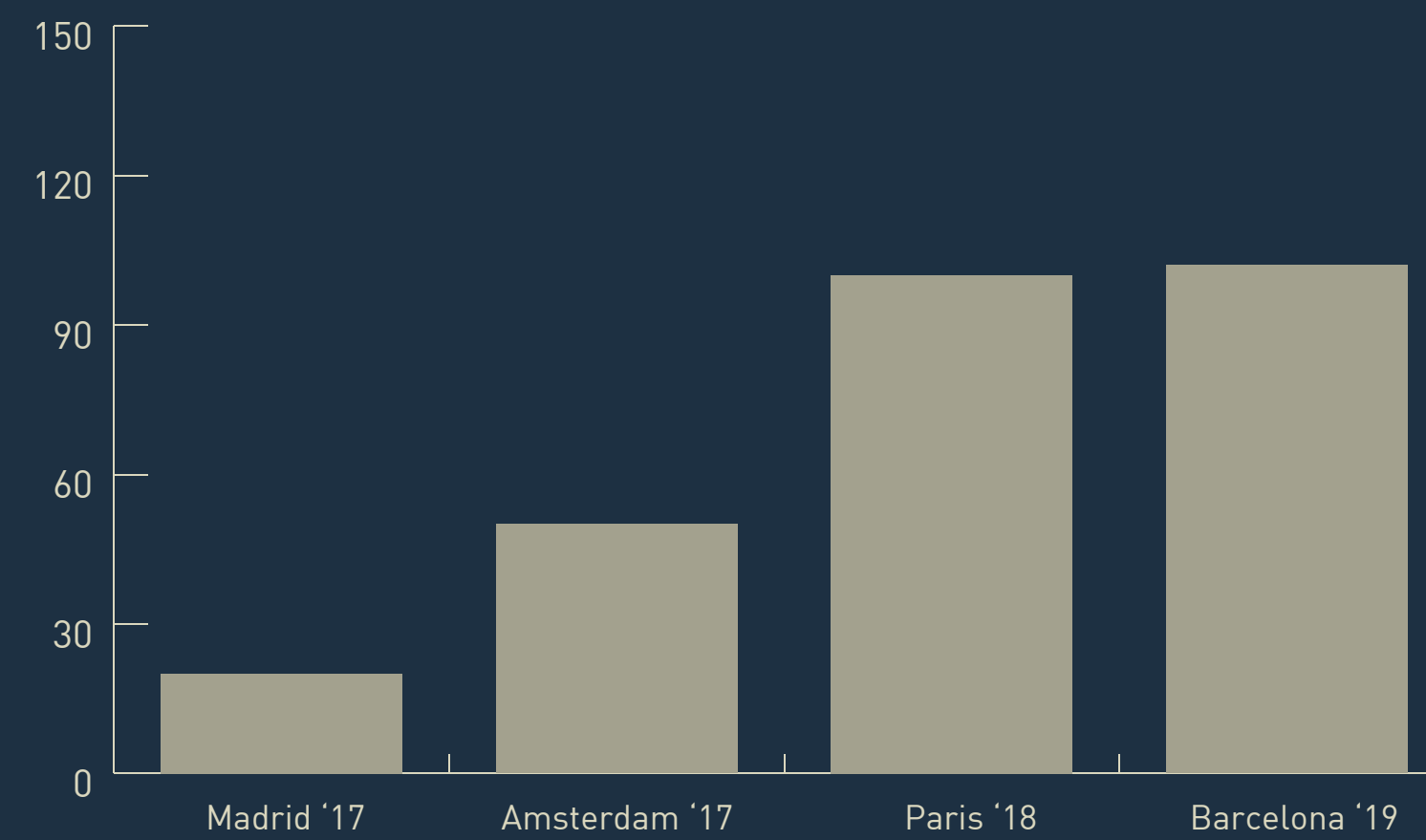
Countries



Members Participants

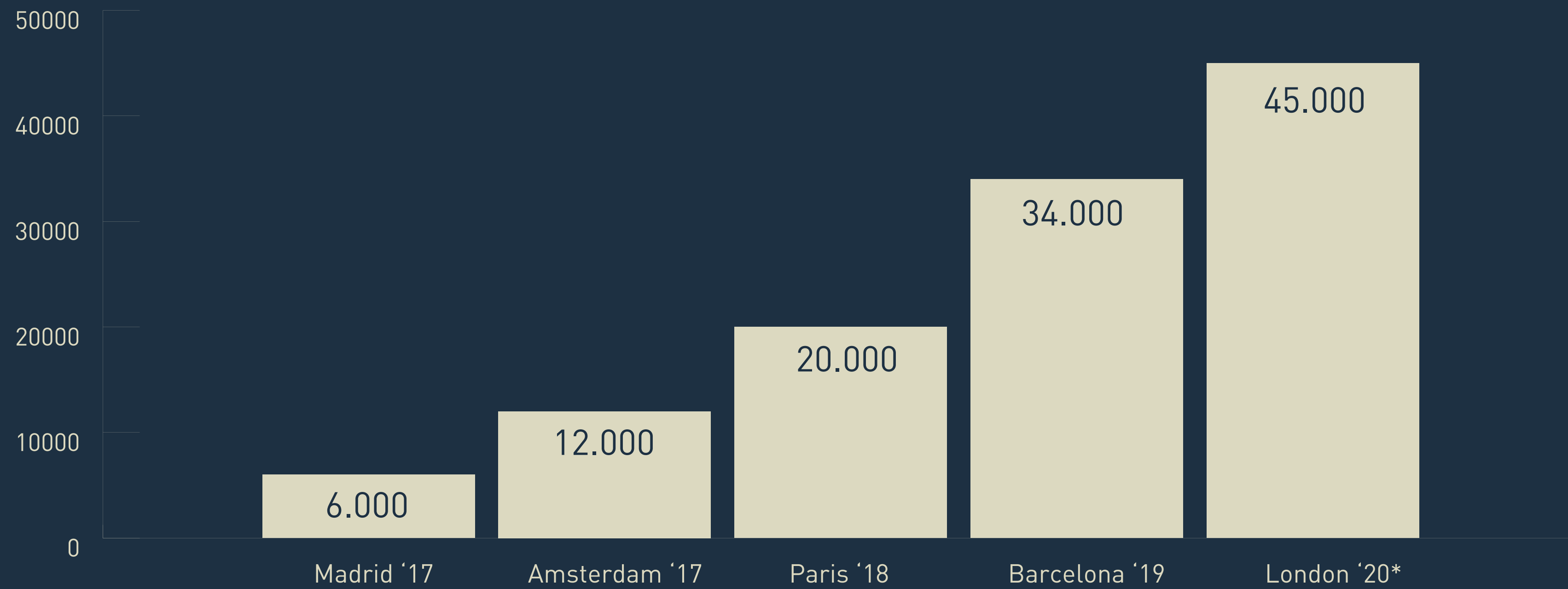


Clubs Represented



Clubs Invited

Turnover Non-profit



* Estimation upon growth rations of past events

Services

Non-profit



Inter-club events: Promotion, coordination, PR



Club contents programs. Consultancy



Reciprocal agreements



Contact services



Data base

Assets



DATA BASE

- With 1.250 club members from across europe



DIGITAL PLATFORMS

- Website with registration and payment functions
- Whatsapp group with 35 local representatives



NETWORK

- Direct contact with 100 clubs of europe



BRAND EQUITY

- Brand recognition
- Brand reputation



KNOW-HOW

- 4 successful events



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